



PRESS RELEASE

Color Choice Futurity announces summer show location for 2018.

December 15, 2017, Sheffield, Iowa – The Color Choice Futurity teams up with the ABRA World Championship Show.

“We are pleased to announce the inaugural Color Choice Futurity will hold its first series of classes in conjunction with the American Buckskin Registry Association’s World Championship Show, held in Tulsa, Oklahoma, July 22 - 29. We are looking forward to working with Jennifer Sheriff and the Color Choice Futurity,” said Jo Long, ABRA Executive Secretary.

“We have some very exciting things in store for the Color Choice Futurity and we are glad to be a part of the ABRA World Show,” said Jennifer Sheriff. “One of our goals is to encourage Open & Non- Pro participation and reward the color horse breeds. The ABRA World show is followed the next day by The World Wide Paint Horse Congress and then NSBA World Show. With all of these opportunities at one location, it makes a very user friendly environment with a chance to take home lots of cash and prizes to owners, exhibitors, and trainers.”

The Color Choice Futurity is a new program for “eligible” horses to vie for a portion of the total purse in classes aimed at western pleasure and hunter under saddle prospects and futurity-aged individuals. “In an effort to help improve our industry, we have formed the Color Choice Futurity program to benefit those breeding, raising and showing Paint, Appaloosa, Palomino and Buckskin performance horses,” said Sheriff. The Color Choice Futurity is strictly for Color Breed horses, and are required to be registered with one of the following associations; APHA, ApHC, ABRA, IBHA & PHBA.

The Color Choice Futurity features a Stallion Enrollment fee and begins with Yearling Nominations with a fee schedule followed by an entry fee. This user friendly format is designed for a faster return on participant’s investment. The Color Choice Futurity will offer Longe Line, Two Year Old and Three Year Old Classes with additional bonuses and prizes in 2018.

The Color Choice Futurity is open to APHA, ApHC, ABRA, AQHA, IBHA, and PHBA stallions to enroll. The Stallion enrollment deadline is December 31, with an extended payment plan. All Yearlings, Two Year Olds and Three Year olds sired by enrolled stallions will be eligible to show immediately in 2018.

The Color Choice Futurity can also be found on Facebook for the latest news and updates.

Visit the CCF website for information and forms: www.ColorChoiceFuturity.com

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